

STAND

Statewide Training Advisory
Network of Delaware

A Community of Trainers
and Aspiring Trainers



Aug 2021

WHAT'S IN THIS ISSUE?

General Meetings

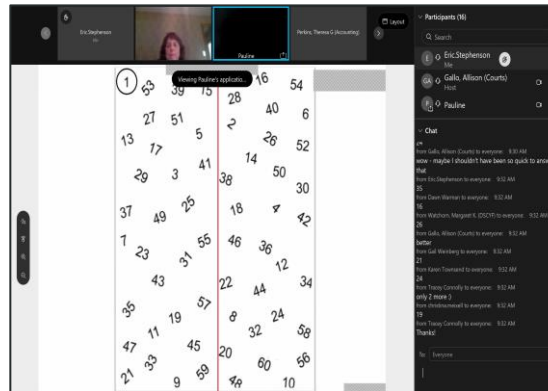
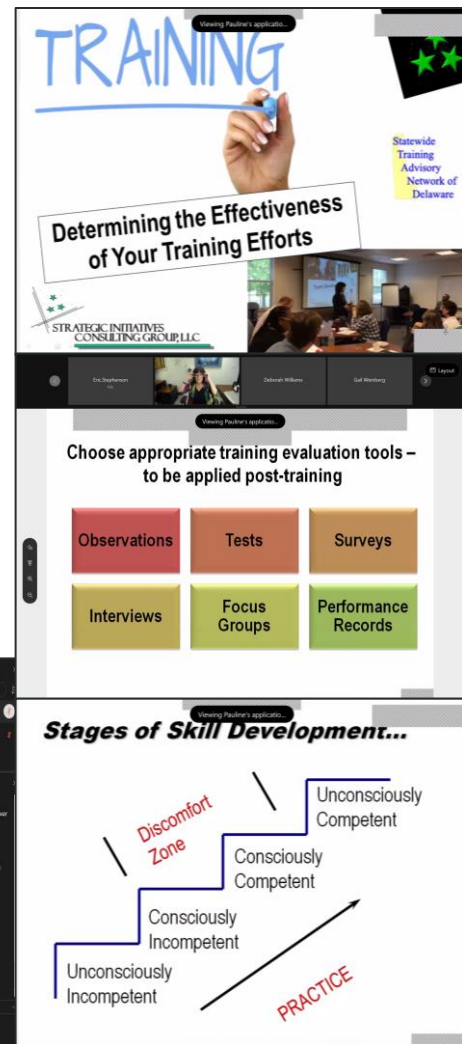
Election Announcement

News from the Board

July General Meeting

July's meeting was an amazing dive into the evaluation process. Attendees explored the intricacies of measuring the effectiveness of training.

Pauline Higgins was our guide in figuring out if there was actual transfer of knowledge and use of the information provided from our efforts as the trainer is an age-old issue. Her review of the Kirkpatrick Model gave participants a better understanding of how to apply the various methods to measure the effectiveness of training.



Sept General Meeting

Engaging Your Audience: Training Design Best Practices

At one point or another we've all sat and stared at a blank screen trying to decide the design direction for our training, but that decision is just the first of many that will either drive learner engagement or drive learners away. Shelley Koon will speak to the factors impacting these important initial choices.

In this session we will cover:

- Branding and consistency (Common Look and Feel)
- Stock image/video procurement, legal and ethical usage
- ADA Accessibility
- Designing for the non-designer



Contact Us

STAND

delaware.stand@gmail.com

<https://stand.delaware.gov>

(New site under construction)

President

Adrienne Spiegelman

Treasurer

Kim Raynes

VP of Communications

Vacant

VP of Membership

Jaime Buffaloe

VP of Programs

Allison Gallo

Secretary

Vacant

Elections Announcement



It's election season once again. If you want to know what it's like on the Board, ask any of the Board members!!

Board positions up for election are:

- President
- Treasurer

Currently open

- Vice President of Communications
- Secretary

If you are interested in running for a Board position, contact STAND (Delaware.Stand@gmail.com) today!

News from the Board

Membership Renewals.

August kicks off a new membership year. The membership fee remains \$30 but the benefits of membership far out-weigh the cost. There has never been a better time to join. Contact a Board member for more information.

**Do you have news to share?
Important dates on the horizon?**

**We want to celebrate you as well!
Let STAND know by sending an email to
delaware.stand@gmail.com, and it will get included in
the next General Meeting or Newsletter!**

STAND

**Statewide Training Advisory
Network of Delaware**

**A Community of Trainers
and Aspiring Trainers**

“Learning never exhausts the mind.”

Leonardo da Vinci
