

Podcast for Trainers Part 2: With the edition of AI.

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AI

roduction

This presentation builds on Part 1 by exploring how Artificial Intelligence (AI) can streamline podcast creation.

AI tools can help with brainstorming, scripting, recording, editing, and even promoting your podcast.

Let's look at how to make podcasting easier, faster, and more engaging with AI.

Why Use AI for Podcasting?



Podcasters save up to 50% of production time using AI tools (Source: Riverside.fm, 2023).



AI helps generate content ideas, scripts, and titles in seconds.

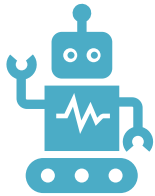


Enhances quality of audio and delivery without requiring professional skills.



Supports accessibility with automated transcripts, translations, and summaries.

Planning with AI



ChatGPT / Gemini /
Claude: Idea generation,
outlines, topic research.



Notion AI / Taskade: Task
tracking, calendars, show
notes.



AI removes creative blocks
and improves consistency
in content planning.

Scriptwriting with AI

Use AI to draft intros, outros, segment transitions, and full scripts.

AI-generated scripts are customizable to match your tone and subject matter.

Prompt Example: “Write an engaging 2-minute intro about restorative justice for a college audience.”

AI Voices & Narration

ElevenLabs / Descript: Convert written scripts into realistic voiceovers.

Multilingual narration expands reach to diverse audiences.

Voice cloning can save time but should be used ethically.

AI Audio Editing

1

Descript: Edit podcast audio by editing the transcript (text-based editing).

2

Adobe Podcast / Auphonic: Auto-remove noise, equalize audio, and improve clarity.

3

Even beginners can produce studio-quality results.

AI Visuals and Branding

01

Canva AI / Adobe Express: Create podcast logos, cover art, thumbnails.

02

Generate branded audiograms and clips for social media.

03

Design marketing assets without needing a graphic designer.

AI

AI for Marketing & Promotion



ChatGPT / Jasper AI: Draft email newsletters, episode descriptions, and titles.



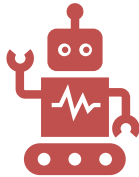
LatelyAI / Copy.ai: Repurpose episode content into tweets, blogs, or posts.



Use Buffer, Hootsuite, or Later for scheduling social campaigns.

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Community Engagement with AI



AI chatbots: Respond to listener questions and provide episode recommendations.



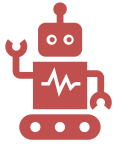
Collect listener feedback using automated survey generation tools.



Analyze audience sentiment and adapt future content.

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Ethics, Transparency & Best Practices



Always disclose AI-generated or AI-assisted content.



Never use voice cloning without consent.



Use AI as a tool, not a replacement for your authenticity.



Double-check facts generated by AI for accuracy.

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Workflow Example



1. PLAN: USE CHATGPT TO OUTLINE THE EPISODE.



2. SCRIPT: GENERATE AND TWEAK A FULL EPISODE SCRIPT.



3. RECORD: USE DESCRIPTO TO RECORD AND AUTO-EDIT.



4. BRAND: DESIGN ASSETS WITH CANVA AI.



5. PROMOTE: USE COPY.AI AND BUFFER FOR SOCIAL PUSH.

Key Takeaways

AI transforms podcasting by improving speed, creativity, and quality.

It allows small teams or solo creators to operate like pros.

Start by incorporating one AI tool into your workflow.

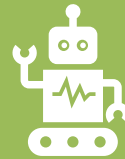
Stay ethical, remain creative, and keep learning.



Discussion: How Could AI Help You?



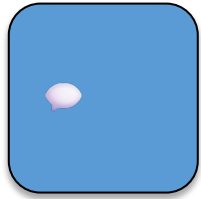
In small groups, discuss how you might use AI to enhance your training or media content.



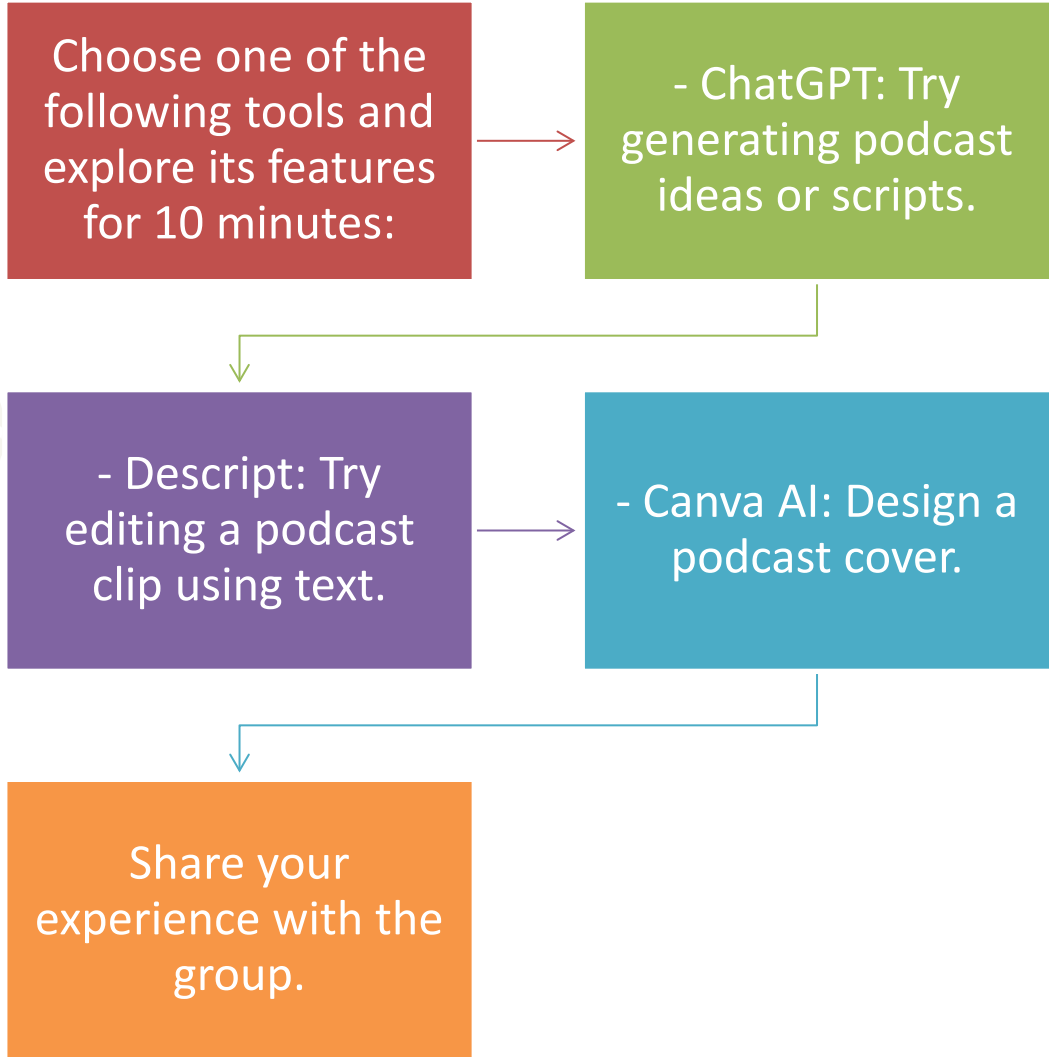
Are there current tasks AI could automate for you?



What are your concerns or reservations about using AI?



Activity: AI Tool Test Drive





Group Brainstorm: AI in Training



In groups, brainstorm how AI could enhance your specific training area.



Think about:



- AI for content creation



- AI for learner engagement



- AI for feedback or assessment



Each group presents one idea to the class.

AI

Resources & Questions



Top Tools: ChatGPT, Descript, Canva, Adobe Podcast, Notion AI, ElevenLabs, Copy.ai.



Explore more at podcasting.ai/tools.



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