

Evette Houston

Evette is a mid-career professional, who has worked in the development industry for over 15 years. She attended Wharton School of Business where she earned a Certificate in Business Essentials, she earned her MBA from Goldey-Beacom College, and is also a Certified Project Management Professional (PMP). Currently, she works as a Grant writer and Project Manager for a public charter school in Pennsylvania, where she supports the development and management of approximately \$7M dollars in revenue, sponsored by the Federal government. Evette's skills are diverse and include operations, management, grant writing, grant administration, project management, including compliance and reporting. Additionally, Evette displays superior communication skills, both written and verbal, and has experience presenting to senior and executive level professionals. Evette serves as the Treasurer for the Grant Professional Association (GPA) Delmarva chapter and in her spare time, she enjoys ${\color{red} \textbf{international travel, ministry, reading, bike}}$ riding, shopping and the beach!



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AGENDA

- 1. Define Federal Funding
- 2. Federal Funding Lifecycle
- 3. Strategies to participate in competitive solicitation cycles
- 4. Keys to developing a strong program design
- 5. Project Management tools & techniques

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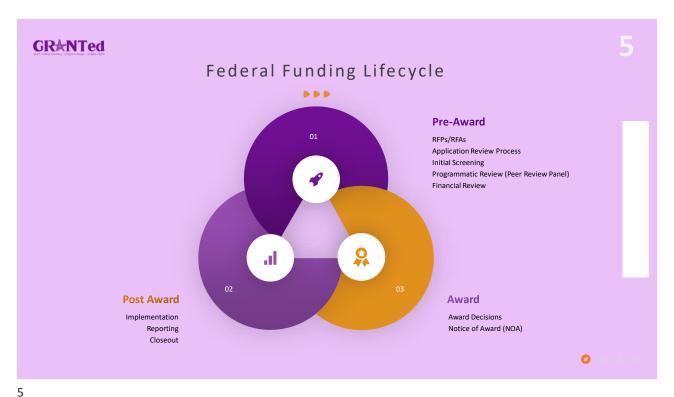
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What is a Federal Grant??

A grant is a way the government funds your ideas and projects to provide public services and stimulate the economy. Grants support critical recovery initiatives, innovative research, and many other programs listed in the Catalog of Federal Domestic Assistance (CFDA).





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Federal Funding Lifecycle

Pre-Award

o RFPs/RFAs/NOFAs

Application Review Process

- o Initial screening to ensure application is complete;
- Programmatic review and assessment of the substance of the applications;
- o Financial review of proposed budgets and
- o Award decision and announcement.

Award Decisions

o 90-120 days after submission and review;

Notice of Award (NOA)

 Received after review process and clearances have been met.

Post Award

Implementation

 Implementing the grant, reporting process and closeout activities.



Federal Funding Lifecycle (cont'd)

Reporting

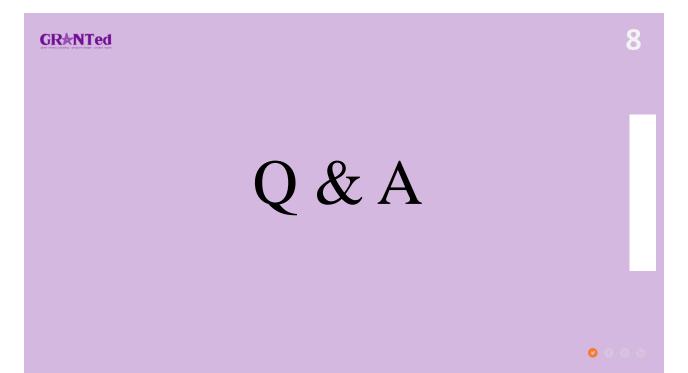
- Monitor and Controlling approach;
 - o Different types of approaches
- Semi-annual, both programmatic as well as fiscal reporting;
- o Performance Measures

Closeout Activities

- Closeout Processes
 - Fiscal/Administrative
 - Lessons Learned Repository
 - Transition



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Company ABC, a nonprofit (501) c3 organization whose mission is focused on reducing food insecurities for families would like to pursue a grant from the Office of Juvenile Justice Delinquency Prevention (OJJDP). The RFP invites proposals from eligible entities who have the capacity to support Violence Reduction, Victimization and Improve mental health supports for youth and families. What are the first steps the company should take moving forward? Why?

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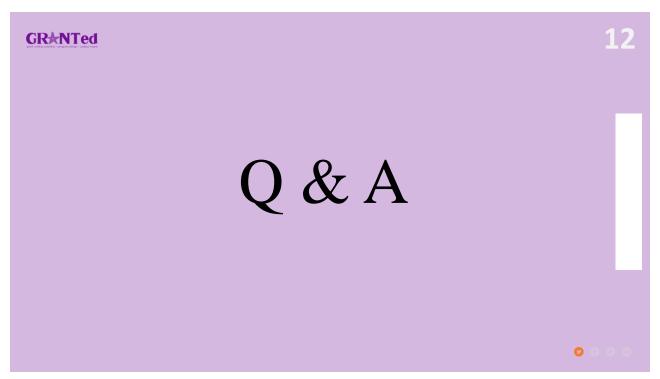
Strategies to Participate in Highly Competitive Solicitation Cycles

A. Understand Eligibility

- o Entity Status
- o DUNS#
- Federal Standing
- B. Learn the language
- o Terminology
- o Acronyms
- C. Know when to collaborate vs. compete
- D. Choose your role wisely!
- Lead Applicant Fiscal Agent
- o Collaborative Partner Vendor/Consultant
- o Reviewer Comments



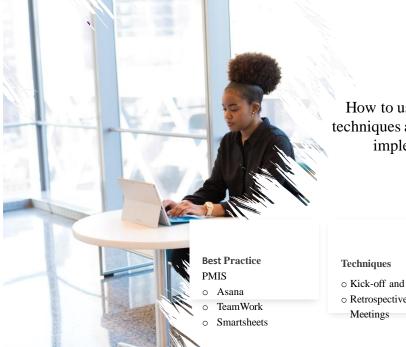




Youth First Inc. has developed a program design to support its application to federal funder X. The design includes program components for students, teachers, staff and community. The organization has requested \$400,000 over a three-year period to implement the interventions. During a peer review session, a reviewer reduces the applicant's points, stating an "incomplete program design"??? Why? What could have been done differently?

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How to use Project Management tools, techniques and best practices to mange and implement grants with fidelity

- o Retrospective

Tools

- o Brainstorming
- Cost/Benefit Analysis
- Bidder Conference

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A Project Manager is managing his second grant-funded project. It started one month after the first on did, and both projects are still in progress. Though his first project is small, the new project seems to be quickly growing in size. As each day passes, the project manager is feeling more and more in need of help. The project manager has recently heard that there was another project in the company last year that was similar to his second project. What should he do and why?

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