

# 2012 STAND MEMBERS **FREE** WORKSHOP

## IMPACTFUL GRANTWRITING

As Supported By



United Way of Delaware

**LIMITED SEATING (50)**

**Friday, May 11, 2012**

**8:00 a.m. – 4:30 p.m.**

**FREE** for Members;  
**\$25 membership fee**  
for Non-Members

**'The Outlook' at The Duncan Center, Dover, DE**

Duncan Center: 500 West Loockerman Street, Dover, DE. (302) 674-3031

### AGENDA

- 8:00 - 8:30**    Registration/Continental Breakfast/Welcome
- 8:30 - 9:00**    **SPECIAL BUSINESS MEETING-ELECTION OF OFFICERS**
- 9:00 - 4:30**    **Impactful Grantwriting: Shawn Stevens, EdD**
- 12:00 - 1:00**    **Lunch - Fantastic Lunch Buffet\*\***

**(AM/PM Breaks will include beverages/snack)**

**\*\*For special dietary needs-** please contact Erik Hochrein @ 302-236-4250 or [delaware.stand@gmail.com](mailto:delaware.stand@gmail.com)

### REGISTRATION INSTRUCTIONS

**Registration: Current paid\* members** - Submit completed registration form by 4/30/12.

\*Registration forms may be emailed to: [wmtyson@comcast.net](mailto:wmtyson@comcast.net)

**Registration: Non-Members (includes renewals):** Submit completed registration form for each attendee with payment of \$25 per registration. Registration forms and payment must be **mailed** to STAND c/o Wm. Tyson, Treas. and received by 4/30/12.

**No refunds issued after 5/07/12.**

#### **STAND Mission Statement**

*The mission of the Statewide Training Advisory Network of Delaware (STAND) is to provide a forum for promoting professional development and enhancing communications among members and agencies.*

#### **Objectives**

*To share resources and promote training as a valuable tool for organizational change, effectiveness, and staff development.*

FREE for Members;  
\$25 membership fee  
for Non-Members

## 2012 STAND WORKSHOP REGISTRATION

Registration Deadline: Monday, April 30, 2012  
**No refunds issued after May 7, 2012**

**Please complete and submit one form for each attendee.**

\_\_\_\_\_  
(Attendee's Name)

\_\_\_\_\_  
(Complete organization/Company name)

\_\_\_\_\_  
(Dept./Division/Section - if applicable)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City)

\_\_\_\_\_  
(State)

\_\_\_\_\_  
(Zip)

\_\_\_\_\_  
(Phone)


\_\_\_\_\_  
(E-mail)

\_\_\_\_\_  
SLC code  
(if applicable)

### **Workshop FEES**

**Please check one:**

**2012 Paid Members: FREE**  
(email form to [wmtyson@comcast.net](mailto:wmtyson@comcast.net) to register)

**Non-members or 2012 renewals**   
**\$25.00 (2012 membership fee)**  
**CHECKS payable to: STAND**

**Fed. E.I. # 51-0319316**

**I am joining S.T.A.N.D. for the first time.\*\***

### **Registration forms & Payment:**

Mail [registration form](#) and CHECK (when membership payment is required) to:

**STAND c/o Wm. Tyson**  
**39 S. Turnberry Drive**  
**Dover, DE 19904-2348**

**NO Credit cards, super cards  
or State IV's accepted.**

**For workshop information contact :**

**Erik Hochrein 302-236-4250 or  
delaware.stand@gmail.com**

**For membership information contact: Colette Haycraft:**

**colette.haycraft@state.de.us**

**Do you agree to allow your membership information to be included in the STAND  
Membership Directory?  Yes  No**

**\*\*Please note: New members - this registration will also serve as your  
membership application**

# SYNOPSIS

## Impactful Grantwriting

**This workshop encourages participation and sharing of organization grant efforts --- whether you are new to grantwriting, want an opportunity to review the basics, or trying to move beyond basics and enhance your grantwriting skills. The following foundations to effective grantwriting will be included.**

- ❖ Review formats & basic elements of a grant proposal and types and sources of “program” funding.
- ❖ Linking grant requests to organization mission, program objectives, and community need.
- ❖ Resources for locating appropriate funders and assistance.
- ❖ Compose & share sample portions of a desired grant.
- ❖ Analyzing each part of a successful grant and using a checklist to assess your grant.
- ❖ “Wordsmithing” for clarity, conciseness, concreteness, and completeness.
- ❖ Assessing the “ask” - how much, how often...
- ❖ Developing strategies for funding large requests through several funders.
- ❖ Identifying success strategies: collaboration, trends, facilitating evaluation...
- ❖ Receiving peer feedback

## **Presenter's Bio**

SHAWN STEVENS, EdD  
424 Roseanna Ave.  
Wilmington, DE 19803  
[shawnedd5@verizon.net](mailto:shawnedd5@verizon.net)  
Home: (302) 479-5843  
Work: (302) 762-1391

- 30+ years engagement with nonprofit human services organizations in Delaware.
- Currently – Director of Community Impact at United Way of Delaware.
- Prior Positions: Executive Director – Edgemoor Community Center, Wilmington, DE  
Executive Director – DFRC (Delaware Foundation Reaching Children with Intellectual Disabilities)  
Deputy Executive Director – American Red Cross of the Delmarva Peninsula
- Adjunct faculty – Wilmington University – Graduate Program for Administration of Human Services
- Developed and processed grants (foundation, corporate and public sector) throughout my 30 years of employment.
- Served on grant review panels for State of Delaware and community based organizations.