

# STAND Annual Conference

## Doing More with Les



### Keynote Speaker: Richard Hawk "Generating Excitement"

How do you mix out-of-the-box thinking and vast creativity – and then apply the results to help your organization be more profitable? Ask Richard Hawk – that's what he has been doing for the past ten years! Richard's creativity has been used in a host of arenas; from innovative thinking seminars to industrial safety. Besides inventing, publishing, training, and writing, Richard has helped companies with their communication plans, employee involvement programs, newsletters, help desks, safety programs, and award dinners.

***Come learn how to generate excitement!!!***

**Date: Friday – March 8, 2002**

**Time: 9:00 AM – 3:00 PM**

**Location: POLYTECH Conference Center**

**The Looking Glass Restaurant, Woodside, DE**

### Agenda

**8:30 – 9:00 Registration/Breakfast**

**9:00 – 9:15 Welcome**

**9:15 – 10:15 Keynote**

**10:30 – 12:00 1<sup>st</sup> Breakout Session**

**12:00 – 1:30 LUNCH**

**1:30 – 3:00 2<sup>nd</sup> Breakout Session**

**For Additional Information call:**

**Tracey Connolly-(302) 761-8010 or Marcia Roe -(302) 633-2706**

### Conference Registration Form:

Name: \_\_\_\_\_ Agency/Co.: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Prioritize (1<sup>st</sup> choice through 3<sup>rd</sup> choice) you preference for Conference Breakout Sessions:

\_\_\_\_\_ Technology Trends  
Stacey Beekman, Element K

\_\_\_\_\_ Trainer Burnout  
John Kuhn, ExecuTrain

\_\_\_\_\_ Tapping Into Your Resources  
Bert Freeman, T.A.L.K. Associates

Please list any requirements for special accommodations: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

### Registration Fees:

**2002 Paid Members: \$85.00**

**Non-members: \$110 (includes 2002membership)**

**Fed. E.I. # 51-0319316**

Please mail this form with your check payable to STAND to:  
STAND c/o Hope Ellsworth 112 W. Third St., Lewes, DE 19958