

STAND Annual Conference



Doing More with Les

Keynote Speaker:

Richard Hawk “Generating Excitement”

How do you mix out-of-the-box thinking and vast creativity – and then apply the results to help your organization be more profitable? Ask Richard Hawk – that’s what he has been doing for the past ten years! Richard’s creativity has been used in a host of arenas; from innovative thinking seminars to industrial safety. Besides inventing, publishing, training, and writing, Richard has helped companies with their communication plans, employee involvement programs, newsletters, help desks, safety programs, and award dinners.

Come learn how to generate excitement!!!

Date: Friday – March 8, 2002

Time: 9:00 AM – 3:00 PM

Location: POLYTECH Conference Center

The Looking Glass Restaurant, Woodside, DE

Agenda

8:30 – 9:00 Registration/Breakfast

9:00 – 9:15 Welcome

9:15 – 10:15 Keynote

10:30 – 12:00 1st Breakout Session

12:00 – 1:30 LUNCH

1:30 – 3:00 2nd Breakout Session

For Additional Information call:

Tracey Connolly-(302) 761-8010 or Marcia Roe -(302) 633-2706

Conference Registration Form:

Name: _____ Agency/Co.: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Prioritize (1st choice through 3rd choice) you preference for Conference Breakout Sessions:

_____ Technology Trends
Stacey Beekman, Element K

_____ Trainer Burnout
John Kuhn, ExecuTrain

_____ Tapping Into Your Resources
Bert Freeman , T.A.L.K. Associates

Please list any requirements for special accommodations: _____

Amount Enclosed: _____

How did you hear about us? _____

Registration Fees:

2002 Paid Members: \$85.00 Non-members: \$110 (includes 2002membership)

Fed. E.I. # 51-0319316

Please mail this form with your check payable to STAND to:
STAND c/o Hope Ellsworth 112 W. Third St., Lewes, DE 19958