

## STAND EXECUTIVE BOARD MEETING

August 13, 2021

9:00 AM – 11:00 PM

Meeting Minutes

### OPENING

#### I. Call to Order

In attendance: Ade, Allison, Eric and Jaime

### REPORTS

#### I. President

- Ade will not be at the September meeting but will call into the November meeting from Miami
- Allison will convey the president's messages on her behalf. Ade to send a bulleted list to Allison before the meeting.
- Ade is working on recruiting a Treasurer

#### II. Membership

- Do we want to offer free membership to board members?
  - Bylaws say that you have to be a paid member, but it does not say what that payment is. Perhaps we could give a discount?
  - Board agreed that board members need to want to be involved. We need people that have a passion for training and are willing to commit so we don't want the reward to be too good of an incentive. The main incentive should still be to give back.
- Raffle for a \$25 gift card for new members? Perhaps two?
- Membership drive Marketing – send an e-mail and mail a flyer through inter-office
  - Reviewed and made edits to e-mail and flyer
  - Will include a flyer, membership application and latest newsletter in what is sent out
  - Reach out to people that interact with the DLC Admin community
  - Eric pointed out the hidden tabs on the membership list to see who was a member in past years that may have fallen off
- The tumblers turned out really nicely. Ade will send the boxes to Jaime through interoffice and Jaime will send them out to new members.

#### III. Program

- September meeting will be presented by Shelly Koon
- Did not get any takers on the Stand Up For Learning offer to attend ATD conference virtually

#### IV. Communications

- Ade will send Eric the latest wire frame. He will fill in the missing information to send to the Project Team. We might need some updated photos of the board.